



Profit Center

Profit Center, a highly interactive group simulation, places individuals directly into conflict and negotiation scenarios. Participants negotiate with one another for contracts and resources in order to ensure the profitability of their department. What they come out with is a better understanding of how they react during difficult conflict conversations.

Field of Application:

- Conflict trainings

Concept

- Participants manage different departments within a company with a profit center structure
- Each department has a competing interest that they must fulfill: not all players can have their goals met each month
- Interdependence between departments causes conflict over which projects to accept.

Benefits:

- Highly customizable simulation that can be tailored to meet your company's requirements
- Complex business simulation which places participants in a realistic, competitive environment with conflicting needs and interests.
- High involvement and engagement of participants

Advantages:

- High acceptance among users due the scenario-based approach
- Modular approach allows for easy customization of the business game
- English and German versions available